

Sandi Villarreal

SVMiddaugh@gmail.com | (612) 991-7543 | Web development: <http://websites.sandivillarreal.com> | Clips: <http://sandivillarreal.com>

Education:

Medill School of Journalism, Northwestern University, Evanston, IL

M.S. in Journalism – Writing and Reporting/New Media, August 2008; GPA: 3.7

Skills: daily deadline reporting, Web producing, blogging, Adobe InDesign, Photoshop, Flash, Dreamweaver, HTML, CSS, PHP, copy editing, video and audio taping and editing with various programs

Baylor University, Waco, TX

B.A. in Journalism and Political Science, May 2005; Major GPA: 3.8

Skills: Managing staff writers, laying out special sections, writing and reporting, photography

Experience:

Lutheran Inter-City Network Coalition-Twin Cities (LINC-TC), Jan. 2011-Present

Development Manager for the urban ministry non-profit; responsible for social networking, website publishing, e-newsletter, and brand management. www.linctwincities.org

Freelance Web Development, Aug. 2009-Present

Work with clients to design and code CMS-based and static small business websites;

Skills: hand coding HTML/XHTML, CSS, PHP, RSS/XML, Content Management System install/configuration, blogging & microblogging, social media integration, e-mail newsletter setup & production, Flash, video & audio editing; websites.sandivillarreal.com

Bizmanualz, Inc., St. Louis, Oct. 2008-May 2009

Web Marketing Manager/Marketing Consultant for business consulting/publishing company; produced the website, produced e-mail newsletter, ran social media marketing campaign; www.bizmanualz.com

The Windy Citizen, Chicago, April 2008 – Sept. 2008

Managing editor/Web producer/ Blogger for local news aggregator site; www.windycitizen.com

Medill Reports Chicago, Jan. 2008 – March 2008

Staff writer; covered the religion and politics beats, published three times a week

G.W. Medical Publishing, St. Louis, Mo., Jan. 2007—June 2007

Associate editor/Webmaster for medical publisher; copy edited, wrote editorial and advertorial copy and ran the Web site www.gwmedical.com

Suburban Journals of St. Charles County, St. Charles, Mo., Jan. 2006-Jan. 2007

Business writer, county government writer, St. Charles city reporter for the St. Charles, St. Peters and O'Fallon Journals that published three times per week

The Baylor Lariat, Waco, Texas, Jan. 2003-May 2005

Assistant city editor/Senior staff writer; lead staff writing team, organized three-part series, served on editorial board, covered the administration beat for the daily paper

Honors:

Suburban Journals 1st Place for News Writing-2nd quarter, Baylor President's Scholarship, Baptist Heritage Scholarship, Carmage Walls Scholarship for Journalism, Lariat Staff Scholarship, Baylor Journalism Departmental Scholarship, ABP Internship stipend, Dean's List, National Hispanic Scholar

References:

Chris Anderson, Managing Director, Bizmanualz, Inc.

(314) 863-5079, chris@bizmanualz.com

Marcel Pacatte, Managing editor, Medill Reports Chicago

(312) 503-3802, m-pacatte@northwestern.edu

Brad Flora, Founder and Publisher, The Windy Citizen

(269) 861-5280, brad.flora@gmail.com